Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, Every resident of South Dakota should have the opportunity to obtain training and education beyond high school in order to meet personal and career goals; and,

Whereas, A postsecondary education remains one of the most beneficial investments that individuals can make in themselves; and,

Whereas, Financial aid programs and application procedures may appear to be complex and burdensome to students and their families; and,

Whereas, College Goal Sunday is a volunteer program that helps students and families who need assistance in completing financial aid applications, with a particular focus on helping low-income, first-generation families, minorities, and foster youth; and,

Whereas, College Goal Sunday in South Dakota is sponsored by the South Dakota Association of Student Financial Aid Administrators (SDASFAA), Lilly Endowment, Inc., and Lumina Foundation for Education; and,

Whereas, Financial aid administrators in the various postsecondary schools in the state of South Dakota are committed to helping students and their families with their understanding of the financial aid programs and application procedures:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim February 10, 2008, as

COLLEGE GOAL SUNDAY

in South Dakota.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twenty-fifth Day of January in the Year of Our Lord, Two Thousand and Eight.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State